

**ARTIFICIAL
INTELLIGENCE**

**INTELLECTUAL
PROPERTY
FORUM**

13 OCTOBER 2023 - FOUR SEASONS HOTEL - SYDNEY

SUPPORTING ORGANISATION



ChilliIQ
connecting leaders + ideas

IQIGNITE
series

ABOUT CHILLI IQ

connecting leaders + ideas

We are a leading creator of conferences and summits who aim to bring together great minds with avid learners amongst the thought-inspiring atmosphere of leading venues.

Chilli IQ has many years of collective experience in the area of creating and developing innovative conferences and summits for the changing business environment. This is not though what differentiates us from the crowd, what makes us unique is our modus operandi. We value quality and strive to ensure that every aspect of our events reflects this – from the choice of speakers, the venue and the genuine attention to detail.

Our main objective is to lead the field in the area of knowledge delivery and as this is a fluid process we are constantly seeking new avenues and evolving to make sure we never just settle. We ensure that all who partake in the Chilli IQ conference experience – whether it be as a delegate, a speaker, a sponsor or an endorsing association – maximise their investment and attain a higher level of understanding and awareness of the chosen business theme.

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"The Chilli IQ AI seminar was an absolute game-changer, specifically focusing on AI applications in the legal industry. With expert speakers exploring the potential, risks, and regulatory aspects, it offered an unparalleled deep-dive into the future of law. The event's superb organisation, excellent venue, and large turnout made it a must-attend. Eagerly awaiting the next year's insights!"

DELEGATE TESTIMONIAL FROM 2030: FUTURE OF TECHNOLOGY & LEGAL
INDUSTRY - SYDNEY CONFERENCE

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INTERNATIONAL OPENING KEYNOTE

SESSION OVERVIEW

COPYRIGHT AND GENERATIVE AI: BEST PRACTICES FOR LLM TRAINING AND RECENT DEVELOPMENTS IN U.S. LITIGATION

ABOUT THE SESSION

Generative AI based on large language models (LLMs) such as ChatGPT, DALL-E-2, Midjourney, Stable Diffusion, JukeBox, and MusicLM can produce text, images, and music that are indistinguishable from human-authored works.

The training data for these large language models consists predominantly of copyrighted works.

This presentation and the accompanying article explore how generative AI fits within U.S. fair use rulings established in relation to previous generations of copy-reliant technology, including software reverse engineering, automated plagiarism detection systems, and the text data mining at the heart of the landmark HathiTrust and Google Books cases.

ABOUT THE SPEAKER

MATTHEW SAG
PROFESSOR OF LAW IN ARTIFICIAL
INTELLIGENCE, MACHINE LEARNING
AND DATA SCIENCE
EMORY UNIVERSITY LAW SCHOOL
[USA]



Matthew Sag is a Professor of Law in Artificial Intelligence, Machine Learning and Data Science at Emory University Law School. Professor Sag is an expert in copyright law and intellectual property. He is a leading U.S. authority on the fair use doctrine in copyright law and its implications for researchers in the fields of text data mining, machine learning, and AI.

SESSION TIME

9:30am - 10:30am

Professor Sag was born and educated in Australia. He earned honors in Law at the Australian National University in Canberra and clerked for Justice Paul Finn at the Australian Federal Court. Professor Sag practiced law in London as an associate at Arnold & Porter, and in Silicon Valley with Skadden, Arps, Slate, Meagher & Flom. Prior to Emory, Professor Sag taught at DePaul University and Loyola Chicago; he has also held visiting posts at Northwestern University, the University of Virginia and the University of Melbourne.

Professor Sag's research has been published in leading journals such as Nature and Science, and the law reviews of the University of California Berkeley, Georgetown, Northwestern, Notre Dame, Vanderbilt, Iowa and William & Mary, among others. He testified to the U.S. Senate Judiciary Committee Subcommittee on Intellectual Property in relation to copyright and Generative AI in July 2023. Professor Sag is widely cited in academic works, court submissions, judicial opinions, government reports, and in the media.

SESSION OVERVIEW

IT COPIES, RIGHT? GENERATIVE AI & AUSTRALIAN COPYRIGHT LAW

ABOUT THE SESSION

In an era where technology continues to reshape the landscape of creativity and innovation, Generative AI stands at the forefront as a fascinating yet contentious tool. This session will explore the challenges and opportunities that Generative AI presents within the context of Australian copyright law. We will examine the evolving legal landscape, infringement risks, and discuss real-world cases that have brought to light the complexities of regulating AI-generated content

ABOUT THE SPEAKERS

KIM O'CONNELL **PARTNER** **KING & WOOD** **MALLESONS**



Kim is internationally recognised as a leader in intellectual property. She has decades of experience across intellectual property law, and acts for a wide range of clients in commercialising intellectual property and in resolving commercial and IP disputes. She regularly advises on copyright, including pro bono with the Arts Law Centre of Australia and First Nations organisations. She has guided industry organisations through lobbying for copyright changes and the successful amendment of the Copyright Act in relation to medicines labelling.

LUKE HAWTHORNE **SENIOR ASSOCIATE** **KING & WOOD** **MALLESONS**



Luke specialises in intellectual property, technology and regulatory disputes, with a special interest in copyright law concerning emerging technologies. He has been commended as one of Australia's leading young litigators. His copyright experience includes acting as a long-standing advisor to some of the world's leading digital providers and platforms on copyright strategy, enforcement, and reform—and as an advocate for First Nations artists and culture.

SESSION TIME

11:00am- 12:00pm

SESSION OVERVIEW

ABOUT THE SESSION

REGULATING AI: A EXPLORATION OF HOW REGULATORS ARE APPROACHING AI GOVERNANCE

Reducing the risks of AI by regulating how companies use it is currently a hot topic of government and regulators worldwide. This session will explore the key approaches to regulating AI that are emerging internationally (with a focus on the EU, China, the US and Singapore) and how Australia fits in. As part of the exploration of Australia's position, the session will also touch upon how key Australian regulators are responding and what Australian companies can do now to improve their AI governance processes.

ABOUT THE SPEAKERS

**KENDRA FOURACRE
SENIOR ASSOCIATE
KING & WOOD
MALLESONS**



Kendra is a specialist technology lawyer with broad experience at the intersection of emerging tech, law and, ethics. As one of Australia's regulatory and data experts, she has advised leading organisations and agencies on the risk management for new technologies including generative AI, leveraging her work with telecommunications, regulated data, privacy, and cybercrime.

Kendra has several years of commercial in-house experience, as legal counsel in both the wholesale commercial legal team and the regulatory team of Telstra. She has also worked in-house at the Australian Energy Market Operator (AEMO), BHP and AGL.

Kendra has lectured and tutored cyber-crime law at the University of Canberra, holds a Masters of Laws from the University of Melbourne specialising in data and cyber law and is an Certified Information Privacy Manager (CIPM) and a Certified Information Privacy Professional for Europe (CIPP/EU).

SESSION TIME

12:00pm - 12:45pm

Agenda : CONFERENCE TIMING:

Opening Keynote Session:	9:30am - 10:30am
Morning Tea:	10:30-11:00
Session:	11:00am -12:00pm
Session:	12:00pm -12:45pm
Luncheon:	12:45pm - 1:45pm
Session:	1:45pm - 2:45pm
CLOSING REMARKS & END OF FORUM: 3:00pm	

SESSION OVERVIEW

EXPERT PANEL DISCUSSION

BRAVE NEW WORLD: PATENTS, CONFIDENTIAL INFORMATION AND TRADE MARKS IN AN AI DRIVEN WORLD

ABOUT THE FACILITATOR

MARINA YASTREBOFF
PRESIDENT
AUSTRALIAN SOCIETY FOR COMPUTERS & LAW
[AUSCL]



Marina Yastreboff is an award-winning senior lawyer, championing the education of future generations and the protection and translation of ground breaking research across multiple disciplines, including medicine and computer science. She is President of the Australasian Society for Computers & Law, a multidisciplinary think tank driven to co-design a sustainable and responsible future at the intersection of law, technology, and society, through open education, executive leadership and policy development. Marina also serves on several advisory boards, including the International Federation of Computer and Law Associations, International Association of Privacy Professionals, and UNSW Allens Hub for Technology, Law and Innovation. A strong advocate for the UN Sustainable Development Goals, inclusion, the rule of law and transformational education.

ABOUT THE PANELLISTS

PROFESSOR NATALIE STOIANOFF DIRECTOR,
INTELLECTUAL PROPERTY PROGRAM |
FACULTY OF LAW | UNIVERSITY OF TECHNOLOGY



Natalie is a Professor and Director of the Intellectual Property Program at the Faculty of Law, University of Technology Sydney (UTS) and Fellow of the Australian Academy of Law. She is also the Chair of the Indigenous Knowledge Forum Committee, a member of the College of Experts of the Australian Research Council (ARC) and member of the UTS Commercialisation Advisory Panel. Her international leadership both academically and professionally has resulted in her appointment to the ARC College of Experts, election as the current President of the Asian Pacific Copyright Association, and appointment as Editor-in-Chief of Computers & Law, the Journal of the Australian and New Zealand Societies for Computers and the Law.

SESSION TIME

1:45pm- 2:45pm

DR RITA MATULIONYTE | SENIOR LECTURER
MACQUARIE UNIVERSITY LAW SCHOOL



Dr Rita Matulionyte is a Senior Lecturer at Macquarie University Law School, an affiliate at the ARC Centre of Excellence for Automated Decision-Making and Society (ADM+S), and a recipient of Women in AI Award 2023 APAC, in AI in Law category. She is an international expert in intellectual property and technology law, with her most recent research focusing on legal and governance issues surrounding Artificial Intelligence technologies.

JANE RAWLINGS | LECTURER
FACULTY OF LAW | UNIVERSITY OF
TECHNOLOGY, SYDNEY



Jane Rawlings is a barrister, specialising in intellectual property law, data privacy law and commercial law with a particular focus on e-commerce and commercialisation of intellectual property rights. She lectures in trade marks law and trade marks practice in Australia and New Zealand, and in copyright law, at the Faculty of Law, University of Technology Sydney.

EVENT INFORMATION

WHO SHOULD ATTEND

This event has been exclusively produced to address the function and capacity of the following positions from across all industries legal and technology function:

- legal counsel and the corporate sector:
- Intellectual Property, Privacy & Regulatory Lawyers
- CIOs , COOs; CISOs; IT Directors
- CFOs & Finance Directors
- Head of Innovation • Legal Partners - IT Area, Litigation • Risk Managers • Head of IT Security
- All those who have a role in the technology and legal side of an organisation

EVENT NAME:

Artificial Intelligence & Intellectual Property Forum

EVENT DATE: 13th October 2023

VENUE: FOUR SEASONS HOTEL | SYDNEY

CONFERENCE TIMING: 13th October 2023

CONFERENCE REGISTRATION: 9:00AM- 9:30am

CONFERENCE TIMING:

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Morning Tea: 10:30-11:00

Session: 11:00am -12:00pm

Session: 12:00pm -12:45pm

Luncheon: 12:45pm - 1:45pm

Session: 1:45pm - 2:45pm

CLOSING REMARKS & END OF CONFERENCE: 3:00PM

TAX INVOICE + REGISTRATION FORM

ABN : 13 919 558 766

*REGISTRATION TO ATTEND : AI & IP FORUM

EXTENDED EARLY BIRD & GROUP RATES (INC GST)

[] 1 X DELEGATE: \$695 EACH [] 2 X DELEGATES* : \$595 EACH [*PRICES INCLUDE GST]

*MUST BE FROM THE SAME FIRM.

FOR SPECIAL GROUP RATES PLEASE CONTACT US ON: +61 401 118 116

AUSCL SPECIAL RATE FOR MEMBERS: 10% DISCOUNT**

[] 1 X DELEGATE: \$625 EACH [] 2 X DELEGATES* : \$535 EACH [*PRICES INCLUDE GST]

** must hold valid AUSCL membership

*DELEGATE REGISTRATIONS INCLUDE THE FOLLOWING:

- DAY CONFERENCE PASS
- CONFERENCE LUNCHEON & REFRESHMENTS
- DELEGATE BAG AND POST - EVENT PRESENTATIONS
- EXHIBITION PASS

NOTE: We would like to include your photo (from LinkedIn or your firm's website) in the catalogue so that delegates can easily identify you. We also may record some sessions and parts of the event. The video may be used for promotional &/or educational purposes. Your contact details will be added to our database to keep you informed of any event updates & future Chilli IQ Marketing and industry relevant information.
Please contact us if you do not want to be added

Please note my dietary requirement

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REGISTRATION FORM

Name:	<input type="text"/>	Surname:	<input type="text"/>
Company:	<input type="text"/>	Job Title:	<input type="text"/>
Address:	<input type="text"/>		
Email:	<input type="text"/>	Phone:	<input type="text"/>

CREDIT CARD PAYMENT

Cardholder's Name:	<input type="text"/>		
Card No:	<input type="text"/>	expiry:	<input type="text"/> / <input type="text"/>
approved by:	<input type="text"/>		

Please charge my Card: \$

MASTER
CARD:

VISA :

*AMEX:

*AMEX payments
incur 3% surcharge

TERMS & CONDITIONS: All delegates must be paid in full prior to the date of the event before admittance to the conference & collection of conference documentation is allowed. CHILLI IQ LAW EVENTS t/a CHILLI IQ reserves the right to change or amend this program at its own discretion due to any cancellations, or rescheduling. Details regarding this conference were correct at the time of printing.

CANCELLATION & REFUND POLICY: Any conference cancellation received must be made in writing: Up to 30 days before the event date - refunds will be given less a \$100 administration fee. **REFUND:** No refund will be issued 30 days before the event date however a substitute delegate may attend in your place.



ChilliIQ

The logo is centered on a dark grey horizontal band. The word "ChilliIQ" is written in a white, sans-serif font. Below it, the tagline "connecting leaders + ideas" is written in a smaller, lime green, sans-serif font. The entire logo is flanked by thin white lines above and below the grey band. The background of the slide is divided into three main color sections: a large red section at the top, a dark grey section in the middle containing the logo, and a dark blue section at the bottom. Two thin lime green horizontal lines separate the red and grey sections, and the grey and blue sections.

connecting leaders + ideas