




ELEVATE:

**Strategic Leadership Skills for
Boutique to Mid-Tier Law Firms**

29 July 2026 - Melbourne



Chilli IQ

Connecting leaders + ideas

Connecting Leaders + Ideas

We are a prominent organiser of conferences and summits dedicated to uniting brilliant minds with enthusiastic learners in inspiring venues.

Chilli IQ boasts many years of collective experience in designing and developing innovative conferences and summits tailored for the evolving business landscape. However, it's not just our experience that sets us apart; it's our approach. We prioritize quality and ensure that every component of our events reflects this commitment—be it the selection of speakers, the venue, or our meticulous attention to detail.

Our primary goal is to lead the knowledge delivery sector, and as this is an ever-changing process, we continuously explore new paths and adapt to ensure we never become complacent. We strive to guarantee that everyone involved in the Chilli IQ conference experience—whether they are delegates, speakers, sponsors, or endorsing associations—maximises their investment and gains a deeper understanding of the selected business theme.

Building on nearly two decades of experience producing the Managing Partners Forum, Chilli IQ brings deep insight, trusted networks and a proven understanding of the issues shaping law firm leadership to ELEVATE. Now in its nineteenth year, the Managing Partners Forum has become a leading event for legal leaders across the Asia-Pacific region, with a strong focus on strategy, leadership, innovation and technology.

That same expertise now informs the development of ELEVATE — a purpose-built event designed to support partners and legal leaders as they navigate the changing legal landscape. With guidance from Chilli IQ's knowledge base and long-standing connections across the legal profession, ELEVATE brings together carefully selected speakers, highly relevant topics and practical insights.

The programme is designed to equip aspiring partners and emerging leaders with the knowledge, perspective and confidence needed to understand the expectations of partnership, build their leadership capability, strengthen their personal brand and contribute meaningfully to the future success of their firms.

INTELLIGENT FIRMS - HUMAN LEADERS

The future of law is tech-enabled and human-led.

ELEVATE: Strategic Leadership Skills for Boutique and Mid-Tier Law Firms

The Australian legal industry is changing – and fast. New technologies, shifting client expectations, evolving workforce dynamics, increasing competition from alternative legal service providers, and a rapidly changing regulatory environment are reshaping what it means to run a successful law firm. For boutique and mid-tier firms, the pressure to adapt has never been more real – or more urgent.

ELEVATE is a one-day conference designed specifically for the leaders and decision-makers of boutique and mid-tier law firms who want to get ahead of the change, not be caught off guard by it. This is not a theoretical conversation. Bringing together industry leaders, legal experts, business strategists, and innovators, ELEVATE will cut through the noise and give you a clear, honest, and practical picture of what is coming – and more importantly, what you need to do about it.

Over the course of the day, you will gain a deeper understanding of the forces currently reshaping the legal landscape in Australia and beyond – from the rise of artificial intelligence and legal technology, to the growing expectations of a new generation of clients and talent, to the shifting competitive dynamics that are challenging the traditional law firm model.

But ELEVATE goes beyond awareness. It is about equipping you with the strategic thinking, leadership skills, and practical tools to respond with confidence. Whether you are a managing partner navigating the pressures of growth, a firm owner rethinking your business model, or a senior leader stepping into greater responsibility, ELEVATE will give you the insights and connections to lead your firm through change – strategically, sustainably, and with purpose.

Because in a rapidly evolving industry, the firms that will thrive are not simply the ones that adapt – they are the ones that lead.



It is not the strongest of the species that survives, nor the most intelligent. It is the one most adaptable to change.

— Charles Darwin



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This event is particularly relevant for:

Firm Leaders:

- National Managing Partners, Managing Partners, Office Managing Partners
- Chief Executive Partner
- Chair of Partners
- Office Managing Partner
- General Managers

Principals and Partners

- Principal Partners
- Equity Partners
- Senior Partners
- Practice Group Leaders
- Practice Manager
- Practice Director

Operations & People

- Head of Operations
- CFO
- Finance Director
- Commercial Director
- Head of People and Culture
- HR Director

The legal landscape in Australia is evolving at an unprecedented pace. For boutique and mid-tier law firms, the opportunity to rise, differentiate, and compete has never been greater – but neither has the demand for strong, strategic leadership.

The Future of Law is Now

The legal industry is at an inflection point — and understanding what is driving that change is the first and most critical step to leading your firm through it.

The Disruption Panel: Forces Reshaping the Legal Industry

From artificial intelligence to alternative legal service providers, this candid panel unpacks the disruptors that are redefining the competitive landscape for boutique and mid-tier firms right now.

The Technology Imperative: AI, Legal Tech and the Future of Your Practice

Technology is no longer a future consideration for law firms — it is an immediate strategic priority that will separate the firms that thrive from the firms that are left behind.

Beyond the Billable Hour: New Business Models for a Changing Market

The traditional law firm business model is under more pressure than ever, and the firms that are willing to rethink how they price, package, and deliver their services will be the ones that win.

Know Your Numbers: Financial Strategy and Profitability for Firm Leaders

Strong legal skills built your firm — but a strong understanding of your financials is what will sustain and grow it.

Leading Through Change: Strategic Leadership Skills for the Modern Law Firm

In a profession built on precedent and tradition, leading meaningful change requires a different kind of courage, clarity, and strategic intent.

People, Culture and Talent: Attracting, Retaining and Developing the Next Generation

Your people are your greatest competitive advantage — and in today's talent market, the culture you build will determine the quality of the team you keep.

Client Experience and Business Development: Winning and Keeping the Right Clients

In an increasingly competitive market, the quality of your legal work alone is no longer enough — the firms that grow are the ones that invest as deliberately in their client relationships as they do in their craft.

Future-Proofing Your Firm: Building a Strategic Vision for the Next Five Years

The best time to build your firm's strategic roadmap was yesterday — the second best time is today.

Lead with Intention. Grow with Purpose.

As the day draws to a close, this is your moment to step back, reflect, and leave with a renewed sense of clarity, confidence, and commitment to leading your firm into its next chapter.

Chilli IQ

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#elevate